

MAYFLOWER PROMOTION

Call your local Mayflower Moving and Storage Company. Tell them in return for some advertisements, that you would like to use one of their semi-trucks for Thanksgiving Day. Nobody moves on Thanksgiving Day, so there should be no problem.

Have them park it in a local mall parking lot (or somewhere easily accessible to the community). Through some sort of contest you will give away a “ Dinner on the Mayflower” to the family of the winner.

Simply throw down a carpet on the floor of the truck, set up tables and chairs, have a catering company or station employees dress up in appropriate grab and hold a remote broadcast from the truck.

Obviously, it could get cold for some areas so you may need to get the outside heat lamps to keep warm.

COMPLIMENTS OF HOWARD ROSEN PROMOTION, INC