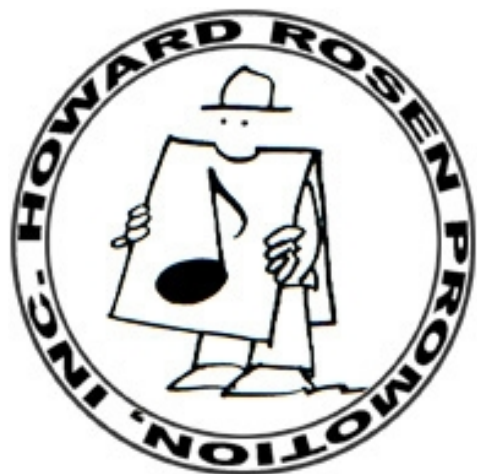


HOWARD ROSEN PROMOTION

We are a full service Radio Promotion company serving independent and major label artists for over 20 years. Whether it involves radio airplay, distribution, manufacturing, production, or management Howard Rosen Promotion is here to help artists reach their goals.



www.howiewood.com

CA: 805-382-2200

521 W. Channel Islands Blvd.

Ste. 15

Port Hueneme, CA 93041

The Howard Rosen Promotion team comes with a combination of backgrounds that combine to make one determined force.

Howard Rosen: howie@howiewood.com

Howie began his career in 1970 with stints at Bell Records and Elektra getting his feet wet with The Partridge Family, Barry Manilow, Mountain, the Doors, Carly Simon and Harry Chapin. From there Howard became Sr. VP of Promotion at Casablanca Records in 1977, breaking such acts as Donna Summer, KISS, The Village People and Parliament. In 1980, Howie became president of Bearsville Records and was instrumental in the success of Todd Rundgren, Utopia and Foghat. After Bearsville, Howie became Sr. VP of Promotion at Warner/Reprise working with many artists who are still relevant today: Prince, Van Halen, Fleetwood Mac, Madonna, Rod Stuart, Doobie Brothers and Frank Sinatra. In 1984, Motown Records got a hold of Howie and made him VP of Promotion and Marketing, working with such artists as Lionel Richie, Smokey Robinson and the Temptations. This was followed by some time at A&M where Howie was Director of Special Projects. In 1985, Howie decided it was time to start his own companies: Howard Rosen Promotion, Inc. and Take Out Management. Here, Howie has applied his years of label experience to make a successful full service Independent Radio Promotion Company that is still going strong over 20 years later.

Siri Rosen: siri@howiewood.com

Siri got into radio while in college at Longwood University in Virginia trying her hand in nearly every manager position that was available. She also held various part-time jobs at the two local radio stations in town. After graduation Siri picked up and re-located to Los Angeles in January 1997 where an internship at Capitol Records quickly turned into a job in the College department; working with artists such

as the Beastie Boys, Foo Fighters, Dandy Warhols, Duran Duran, Liz Phair, Pavement, Radiohead and many more. From here after turning down an East Coast Job offer, a close friend working with Howie introduced the two knowing Howie was looking for someone to run his college department. Siri started working with Howie in 1999 running the College department. Once the College department was going, Siri started the Alternative Specialty department, which she still runs exclusively. In addition, Siri is part of the CHR/HOT AC department and still oversees the College department all from back on the East Coast where she returned in 2000.

Jimi Jamm: jimi@howiewood.com

Jimi comes to Howard Rosen Promotion with two new perspectives, artist and radio programmer. Jimi started his career as both an air talent at WNYP/Ithaca and recording artist for Buffalo, NY based label, Amherst Records. Jimi released two singles on the Amherst label in 1990 and opened for artists such as Tiffany & Elisa Fiorillo. After his time as a musician, Jimi didn't want to leave the business and spent the next 18 years working for stations such as: WKSE/Buffalo, KQKQ/Omaha, WDRQ/Detroit and KC101/New Haven. Jimi's reputation in the industry grew as someone who championed new music and spread the word about new artists. He's credited with being the first to play Alanis Morissette in the U.S., along with Craig David, Lily Allen & Daniel Powter. In his final 4 years at radio, Jimi hosted his own weekend new music show and, later on, a podcast called Decent Exposure. Jimi programmed WPKF, WBWZ & WRKW in Poughkeepsie to successful ratings for 6 years before switching to the promotion side where he can work even closer to the artists in helping them become successful. In early 2007, Jimi came to work with Howard Rosen Promotion. He now

serves HRP at the Top 40 and Hot AC levels. Jimi's years at radio have introduced him to many other programmers along the way as well as deepen his desire to work hard for the artist.

Scotty G: Scotty@howiewood.com

Scotty is also a radio veteran, starting in 1996 at WJMX-FM in Florence, SC. He worked his way up from "weekend warrior", to afternoons, to finally mornings and station program/music director. He also had his hands in other stations like, WDAR-FM, WEGX-FM, WJMX-AM, WSQNFM, WFLZ-FM, and WPFM-AM. Working in radio for almost 12 years, coupled with his contact with Howard Rosen Promotion for some 8 years on hundreds of records, Scott decided in 2008 that he wanted to be a part of the incredible and enthusiastic HRP team. Scotty G", brings great insight and knowledge of the Top 40 and Hot AC formats.

OUR SERVICES

Radio Promotion

We have the ability to promote across many genres to many formats:

CHR/ HOT AC
AC – R&R
AC – FMQB
URBAN
ACTIVE ROCK
COUNTRY
GOSPEL
RHYTHMIC
AMERICANA
ALTERNATIVE SPECIALTY
COLLEGE

Take out Management

Established in 1985, Take Out Management has managed signed acts for Columbia, Curb, Atlantic, etc., and has also managed some independent acts.

Producers

HRP works closely with David Grow, Peter Moshay, Jim McGorman and Rodney Shelton, whether it be the remix of a single or the recording of an entire album.

CD Duplication

Need your album or single duplicated fast for radio? We can get it done.

Distribution

We work closely with people that specialize in distribution nationwide.

A partial list of our clients include:

Buckcherry
Lucy Walsh
The Rocket Summer
Simple Plan
Sum 41
Trans- Siberian Orchestra
Shania Twain
Bon Jovi
Lenny Kravitz
Leann Rimes
Gnarls Barkley
The Killers
Panic! At the Disco
Fountains of Wayne
Melissa Etheridge
Lucy Woodward
Phil Collins
Fiona Apple
Hoobastank
Coldplay
Nickelback
Saving Jane
Pat McGee
The Bravery
Marc Broussard
Sally Anthony
The Cringe
Paul Schneider
Burgandy Brown
Aaron Brady
Aaron Winters
Los Burbanks

Josh Thompson